

Saturday, March 28, 2020

8:00 am – 9:00 am	Conference Registration	Hallway outside General Vessey Ballroom
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Featured Presenter Jane Friedman

9:00 am – 10:30 am	TODAY'S KEY BOOK PUBLISHING PATHS: WHAT'S NEW, WHAT'S OLD, AND WHAT'S RIGHT FOR YOU?	General Vessey Ballroom
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Saturday Morning Workshops and Panels

10:45 am – 11:35 am	HANGING OUT A SHINGLE: DIY AUTHOR WEBSITES Nate Hooffelder	Salon 1101
	SOUND WRITING: HOW TO WRITE FOR AN AUDIENCE OF LISTENERS Michael Freedman	Salon 1102
	THE FIRST 50 PAGES: WHAT EDITORS WANT TO SEE Linda Rondeau	Salon 1105
11:40 am – 12:30 pm	HARNESS THE POWER OF MANY MINDS WITHOUT LOSING YOUR OWN VOICE Panel: Kate Dolan, Kathy Love, Christie Kelley, Kate Poole	General Vessey Ballroom Salon 2
	CREATING DIALOGUE: ACT IT OUT Nancy Alexander	Salon 1102
	THE NUTS AND BOLTS OF MARKETING YOUR BOOK Herta Feely	Salon 1105

12:45 pm – 1:45 pm	Lunch	General Vessey Ballroom Salon 2
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Saturday Afternoon Workshops and Panels

2:00 pm – 2:50 pm	PLANNING FOR PANTSERS Orly Konig	Salon 1101
	EDITORS: WHO THEY ARE, WHAT THEY DO, AND HOW THEY CAN HELP YOU Katherine Pickett	Salon 1102
	GET MORE BOOK REVIEWS, SELL MORE BOOKS Ally Machate	Salon 1105
3:00 pm – 3:50 pm	WHAT MAKES A GREAT QUERY LETTER Agent Panel	General Vessey Ballroom Salon 2
	KIDLIT MARKET 101 Kathy MacMillan	Salon 1102
	SOCIAL MEDIA STRATEGY & BRANDING Sonny Tannan	Salon 1105

Saturday, cont.

Saturday Afternoon Workshops and Panels, continued		
4:00 pm – 4:50 pm	ORAL HISTORY AND WRITING Monica Smith	Salon 1101
	WRITE YOUR NONFICTION BOOK PROPOSAL Barbara Morrison	Salon 1102
	CREATING YOUR BOOK TRAILER Alan King	Salon 1105
5:00 pm – 6:30 pm	Networking and Refreshments	Bookstore / Ballroom

Sunday, March 29, 2020

8:00 am – 9:00 am	Conference Registration Continental Breakfast	Hallway / General Vessey Ballroom
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Featured Presenter Jane Friedman		
9:00 am – 10:30 am	THE ART AND BUSINESS OF AUTHOR PLATFORMS	General Vessey Ballroom

Sunday Morning Workshops and Panels		
11:00 am – 11:50 am	THE FIRST PAGE: HOW TO GET AN AGENT'S ATTENTION Agent Panel	General Vessey Ballroom Salon 2
	YOU'VE WRITTEN A PLAY...WHAT NEXT? TIPS FOR BEGINNING PLAYWRIGHTS Penny Knobel-Besa	Salon 1102
	BLOG YOUR WAY TO A SUCCESSFUL NON-FICTION BOOK Jaclyn Paul	Salon 1105
12:00 pm – 12:50 pm	WRITING REALISTIC COMBAT SCENES Edward Swing	Salon 1101
	DO YOU NEED AN EDITOR? THE ANSWER MIGHT SURPRISE YOU... Jeanette DiLouie	Salon 1102
	BRONCO POETICS: HOW TO RIDE LINE BREAKS DEEPER INTO THE CREATIVE PROCESS Bhodi Tims	Salon 1105

1:00 pm – 1:50 pm	Lunch	General Vessey Ballroom
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Sunday Afternoon Workshops and Panels		
2:00 pm – 2:50 pm	MURDER DONE RIGHT! Panel: Dick Ellwood, Bruce Goldfarb, William F. Greene	General Vessey Ballroom Salon 2
	SECRETS NO ONE TELLS YOU: A TREASURE MAP TO SUCCESSFUL SELF-PUBLISHING Pamela Brunell	Salon 1102
	MAKING SPACE FOR SOCIAL MEDIA Matthew Winner	Salon 1105
3:00 pm – 3:50 pm	AUDIOBOOK PRODUCTION: A PRIMER FOR INDEPENDENT AUTHORS PANEL: Bill Lords, Anne Flosnik, David Stever	General Vessey Ballroom Salon 2
	CAN TEAMWORK MAKE YOUR PUBLISHING DREAM COME TRUE? Laura Shovan	Salon 1102
	ARTIFACT AS MUSE: USING THE THINGS WE SHARE TO BRING PROSE AND POETRY TO LIFE Ann Quinn	Salon 1105
4:00 pm – 4:50 pm	CREATIVITY IS CRUCIAL: CREATIVE NONFICTION Ken Weiss	Salon 1101
	THE 7 TOUCHES OF MARKETING FOR AUTHORS EJ Wenstrom	Salon 1102
	THINKING INSIDE THE BOX WITH GRAPHIC NOVELS Matthew Winner	Salon 1105