



# Brain to Bookshelf 2023

**SATURDAY, October 14**

**8:00- 9:00**

**Registration**

**9:00-10:30**

**Keynote Workshop with Hank Phillippi Ryan  
Thurgood Marshall Ballroom**

<b>MORNING</b>	<b>Concourse A</b>	<b>Concourse B</b>	<b>Concourse C</b>	<b>Concourse D</b>
10:45 - 11:35	Hook, Line, and Cliffhanger: Engaging Readers to the End with Ariele Sieling	Agent/Small Press Pitches & Critiques	And Then They Said with Christina M. Frey	Building a Must-Subscribe Newsletter with Laurie White
11:45 - 12:35	Implications of the AI Revolution for Creative Writers with David Sloan		Sharing Your Book - Interviews and More! with Chandra Gore	Making Money As a Freelance Writer with John P. Riddle

**12:35 -1:35**

**LUNCH**

<b>AFTERNOON</b>	<b>Concourse A</b>	<b>Concourse B</b>	<b>Concourse C</b>	<b>Concourse D</b>
1:45 - 2:35	"Ask the Agent" Agent Panel (Drop your questions at Registration Desk)	Agent/Small Press Pitches & Critiques	<i>Intentionally Left Blank</i>	Editing Your Poems for Publication with Zorina Frey
2:45 - 3:35	Writing Your Second Draft: Better, Stronger, Deeper with Amy Bernstein		Master the Character Arc: Enneagrams with Susan Reiss	Tips and Practices to Take Your Author Reading from Drab to Dynamic with Jean Burgess
3:45 - 4:35	25 Tips For Writers: An Insider's Guide to Collaborating with Publishers, Media, and Booksellers With Davida G. Breier		The Answers in the Attic: Using Family Records to Write Memoir & Fiction with Bracken & Tillman	Flash Fiction - What is it and How it Can Make you a Better Writer with Michele Sholund

**All Day**

**Bookstore, Coal Harbor Room**

**4:35 - 6:00**

**Networking Hour in the Area Outside the Bookstore**

**7:00 PM**

**Open Mic Night, Hilton Lobby Area**

# Brain to Bookshelf 2023

**SUNDAY, October 15**

**8:00- 9:00 Registration & Breakfast**

**9:00-10:30 Keynote Workshop with Hank Phillippi Ryan  
in Thurgood Marshall Ballroom**

MORNING	Concourse A	Concourse B	Concourse C	Concourse D
10:45 - 11:35	From Manuscript to Bookshelf: Identifying Potential Pathways and Avoiding Pitfalls with Paris, Seidel & Ullman	Agent/Small Press Pitches & Critiques	Cultural Sensitivity with Austin Camacho	Emerging Voices - Teens on the Young Adult Market with moderator Joni Youse
11:45 - 12:35	50 Awesome Resources for Writers with Wilma Brockington-Parker		Putting Yourself in Someone Else's Shoes: Persona Poems with Pat Valdata	Sprouting a Story: Growing the Seeds of Your Imagination Using Life Experience with Kathryn Randall

**12:35 -1:35 LUNCH**

AFTERNOON	Concourse A	Concourse B	Concourse C	Concourse D
1:45 - 2:35	Query the Agent: Submit your query letters to receive suggestions from our agent panel.	Agent/Small Press Pitches & Critiques	<i>Intentionally Left Blank</i>	Doing "5 to 10" For Writing with Kenton Kilgore
2:45 - 3:35	Artificial Intelligence for Creative Writers with Beth Martin		Writing for Interactive Engagement: Taking Your Stories Beyond the Page with Robin Stevens Payes	Women in The Hero's Journey: The Other Side of the Myth with Tara Elliott
3:45 - 4:35	Getting Unstuck: Tools to Spark Inspiration with Sarah Birnbach		I Can Show You: World-Building So Sneaky the Reader Never Finds Out with Will Hahn	What Should You Consider When Creating a Language for Your World? with Kari Martindale

**All Day Bookstore, Coal Harbor Room**